



Zebra deZign

digital graphics & web services

Online Solutions for Websites Marketing

SEO Plans & Rates

## SEO Packages:

Submission \$145.00

Exposure \$325.00

Traffic \$550.00

PPC starting at \$400.00

### Representative:

Virginia Gott

### Phone:

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## Submission Package

### Fast Google, Yahoo & Bing Listing

- Google listing in 48 hours, Yahoo! & Bing in 7 days (Guaranteed)
- Register your site in a range of directories
- Create a Google Local listing for your business
- Manual & Automated Submission in 100+ smaller search engines

### Some of the additional search engines we submit to are below:

- Yahoo!
- Google
- Bing (MSN)
- AltaVista
- AOL
- Netscape
- Mirago
- Hotbot
- AllTheWeb
- InfoTiger
- Amfibi
- Accoona
- Alexa
- Searchengine.com
- Walhelo
- Dogpile
- Go.com

These search engines were specifically selected for their high search volumes, substantial visitor numbers, extensive reach and the diversity of their users.



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## Google Local Exposure Package

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Google Local Listings allow your business to appear on the first page of results for local based searches.

### Local Listing Includes:

- **1st Page Google Local Listing**
- **Online Business Profile Page**
- **Ongoing Optimization of Your Listing**
- **Professional Listing**
- **Monthly Search Engine Visibility Reports**

### Guaranteed 1st Page of Local Results

For example, if you're a plumber in Tucson, Green Valley we provide our money back guarantee on either of the terms *Plumber Tucson* or *Plumber Green Valley*. Obviously we will try to get your business listed for both of these terms. If we fail to deliver Top 10 results for your business within 3 months you'll be able to claim the money back guarantee:

- **100% Money Back** if we can not include you within Google Maps within 3 months.
- **50% Money Back** if we can not get you a first page listing within 3 months.

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## Traffic, Complete Online Marketing

The complete online marketing package combining submission, organic search engine optimization and online advertising.

**Exposure With Google AdWords** The Traffic Package features your business on the first page of Google search results through the power of sponsored listings. Your advertisement will only be displayed next to relevant searches for keywords related to your products or services.

Advertising Budget \$3 /day (valued at \$299.00)

**Monthly Submission for Search Engine Listing** Search engine inclusion with listing in Google, Yahoo! and MSN. Then your website is registered for inclusion in a range of other serious search engines and ensure your listings are updated every month. To ensure complete coverage your site is also register in 19 directories and Google Local.

**Guaranteed Organic Google Listing in 48 Hours, Yahoo! and MSN in 7 Days** The Traffic Package offers guaranteed listing in the world's leading search engine, Google in 48 hours. Plus listing in 7 days for Yahoo! and MSN.

**Organic search results are listings on search engine results pages that appear because of their relevance to the search terms, as opposed to their being advertisements. In contrast, non-organic search results may include pay per click advertising.**

**Organic Optimization (SEO)** After your website has been registered for inclusion in search results, the next step is optimization for a higher ranking on your important keywords. Every month, a complete keyword analysis is performed on a new webpage from your site to target the highest traffic generating keywords. The keywords identified in the Keyword Analysis are used to optimize all our important meta tags, producing keyword-rich title tags, description tags, ALT tags and keyword tags

**Online Advertising** The third step in any successful marketing campaign is advertising for guaranteed website traffic. The Traffic Package delivers keyword based visitors from sponsored listings on Google and Yahoo! This package has the potential to drive 10-15 visitors to your site every day who are interested in the products and services you offer.

Plus two top-up 10 placement on over 350+ search engines. This keyword based top ten listing is perfect for delivering an extra traffic hit from a range of popular independent search engines. **(Places an advertisement for your business on the right hand side of the search engines results pages in the Independent Search Engine & Directory Network . This does not include Google, Yahoo! or MSN. )**



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## Pay Per Click (PPC)

**Pay-Per-Click (PPC) advertising enables you to target thousands of people looking for your business on Google. By targeting people where they search, you're reaching customers interested in what you offer, right when they're ready to buy.**

**Guaranteed Google Visitors** Drive interested buyers to your business from the first page of Google every month.

**Full Reporting** Providing tracking on clicks, leads, keywords, ad copy and more so you can assign an accurate dollar value to your campaign.

**Local Campaign Targeting** Pin points exactly which regional areas see your business' ads.

### No Contracts

**You decide monthly budget.**

	Basic	Advanced	Expert	Pro
Visitors / mo.	300	600	1200	3000
Search Engines	Google	Google	Google, Yahoo!	Google, Yahoo!
Included Keywords	100	200	300	500
Campaigns	2	4	6	10
Monthly Price	\$400.00	\$590.00	\$920.00	\$1,950.00
One-Time Setup	\$225.00	\$315.00	\$455.00	\$735.00
Advertising Budget	\$5 / day	\$10 / day	\$20 / day	\$50 / day

The budget is utilized on a daily basis. Therefore, it would never run out till the end of the month. If the daily budget is used up in a day, then the ads would stop until the following day.

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